Upon completion of this seminar, attendees should have a better understanding of:

- The elements and timing of a successful publication plan
- How to think like a medical journal editor including the reasons most often cited for rejecting a manuscript
- How techniques such as pre-submission inquiries and publication landscapes help to improve your chances of getting published
- How to defend your decision to choose a specific target journal
- Authorship, acknowledgments, transparency, disclosure, and ethical guidelines for medical publications